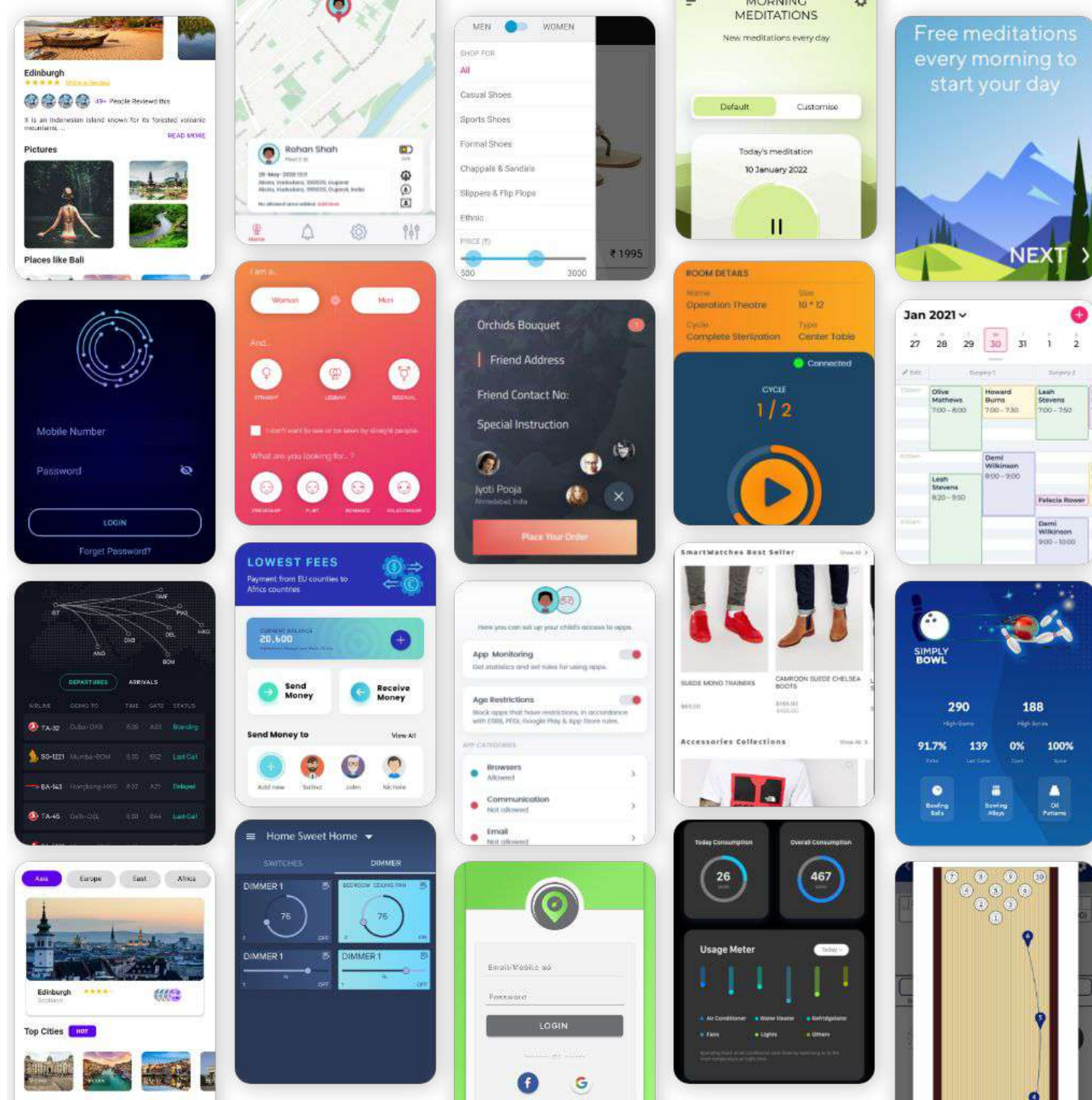




# Get to know us

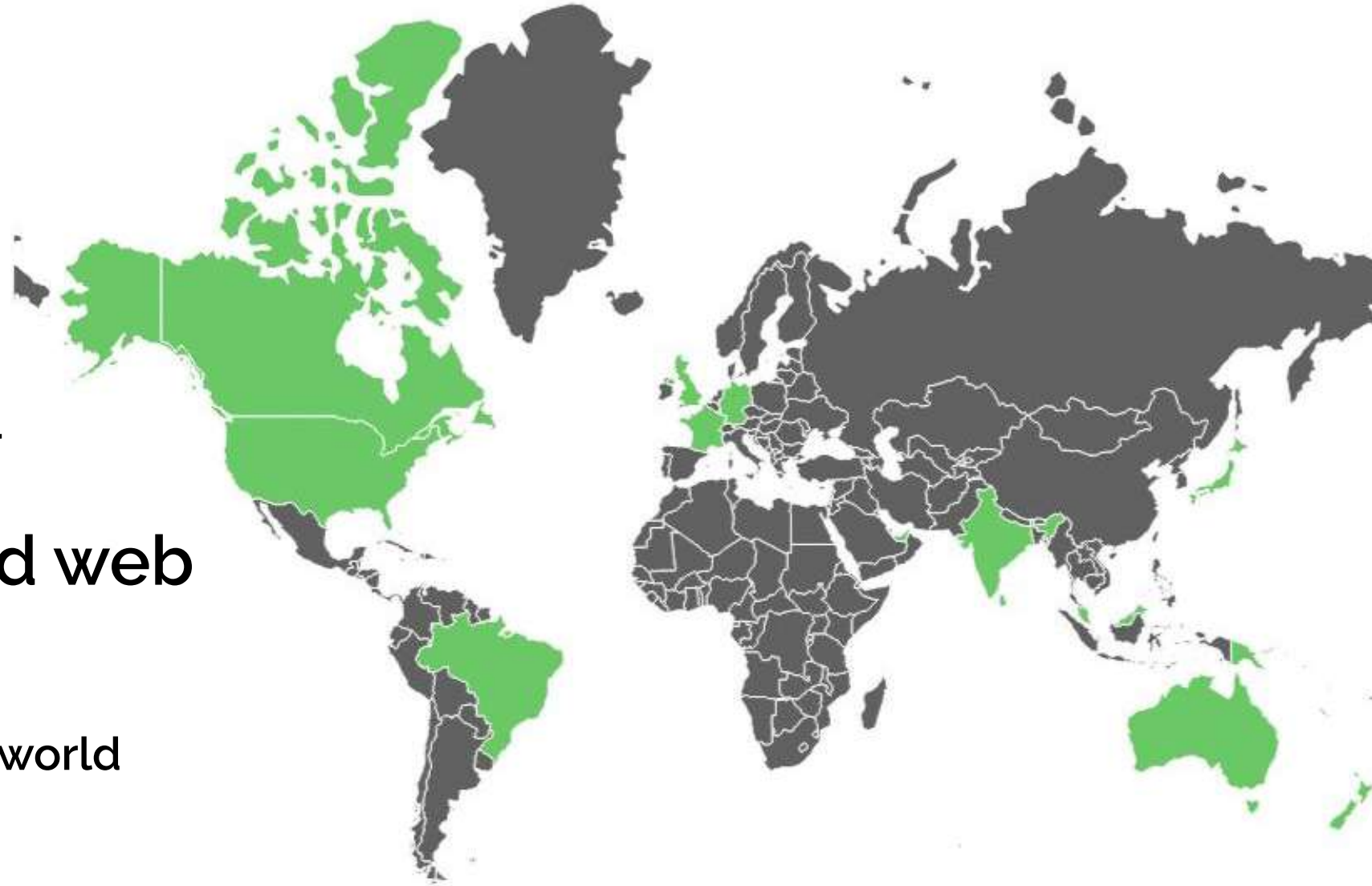
Mobile, Web & AI App Development Company  
est. 2016



We have completed over

**120+** mobile and web  
projects

for clients all around the world



Australia // Brazil // Canada // France // Germany // Hong Kong // India // Japan // Malaysia // New Zealand // Papua  
New Guinea // Singapore // Sri Lanka // UAE // UK // USA



# Mission

To brighten lives, to touch hearts, to save souls - all using technology.

"If you are working on something exciting that you really care about, you don't have to be pushed. The vision pulls you."

# Team Strength

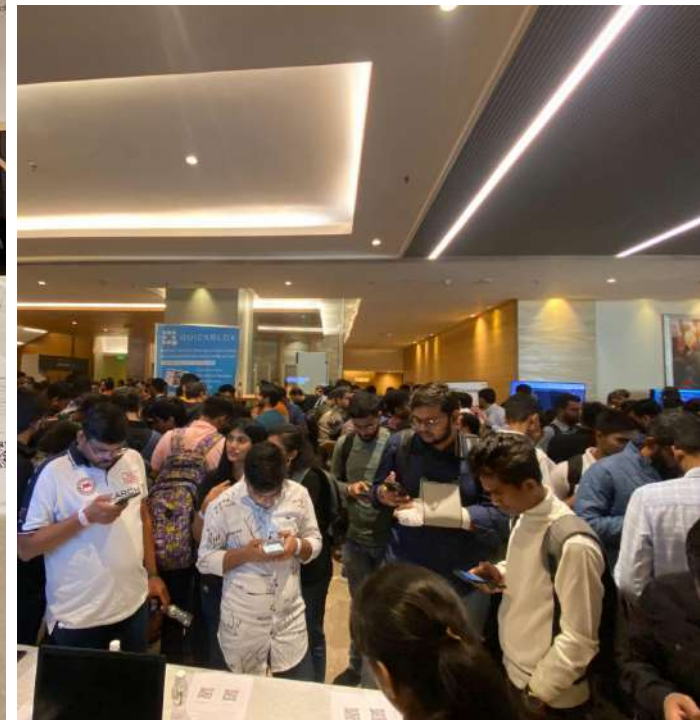
80+ (100% in-house team)

# Office Locations

India (Vadodara & Pune)

USA

Canada



# What We Offer

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Product Design Workshop // App Design //  
App Development // App Maintenance





# Product Design Workshop

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If you are not ready for app development, we can start with Product Design Workshop to clarify your app idea.

## Workshop Elements:

1

### **Personas**

fictional characters created to represent real final users of your app

2

### **Product Canvas**

a product planning tool that allows you to see the holistic picture of your product

3

### **Event Storming**

workshop format that enables exploring complex business logic of your app

4

### **User Journey Map**

a visualization of user flow through your app

5

### **Roadmap**

list of features (user stories) with technical and business dependencies divided into MVP and next versions of the product

# Product Design Workshop

## - What you will get

1

### **Workshop Materials**

You will get everything we work on during the workshop: Product Canvas, Personas, User Journey Map and Prioritization Chart, etc.

2

### **Wireframes & Clickable prototype**

You get 80 hours of Designer work, dedicated to creating a clickable prototype of your application

3

### **Development Forecast**

Up to one week after the workshop, we prepare a detailed estimation for you, with a split for each platform and user story

# Connect with the top talent, no matter where you're based

- The remote Workshop **saves you both time and money.**
- It's a great solution especially if you find it difficult to come to our office in India or **don't want to bear the time and travel costs.**
- Today's modern technologies make it possible to replicate the **face-to-face workshop experience** online
- The Workshop takes **4 days.**

# App design

What kind of services are you looking for?

## App concept design

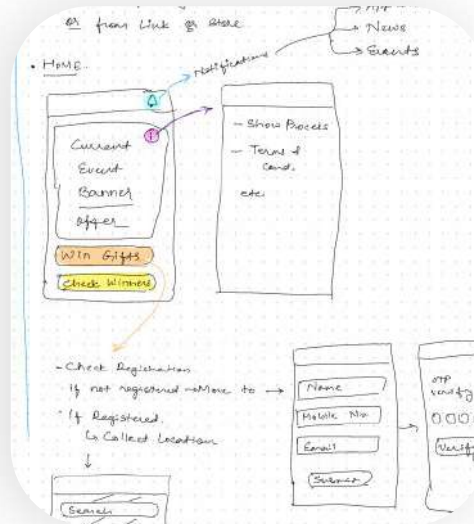
Personas, User Journey Map, Product Canvas

## Mobile & web UX design

Wireframes, Clickable Prototypes App design

## Mobile & web UI design

Visual & motion design

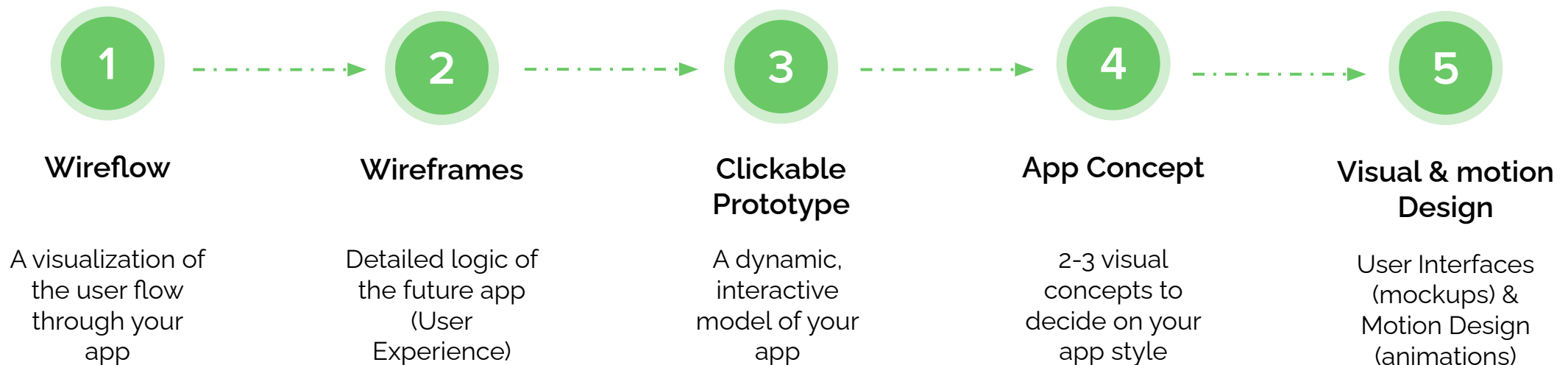




# App design Process

Our UX/UI team accompanies you at every stage of product creation – from discovering your idea, to creating your app mockups. What is more, at your request, we can also redesign your already existing product, or take care of your app branding.

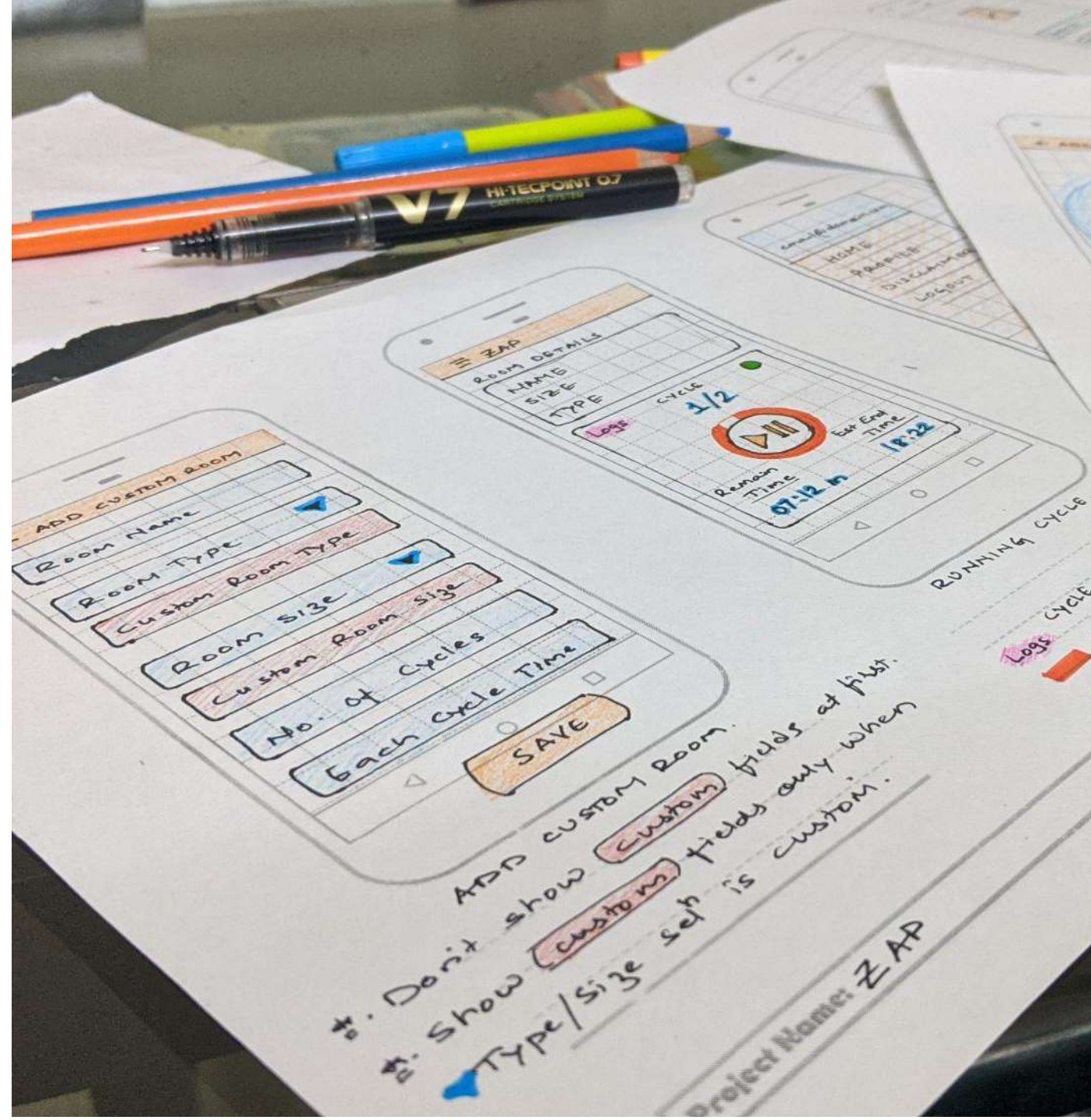
This is how we design apps



# Wireflow

It tells the story of the customer's experience and puts the user front and center in our thinking

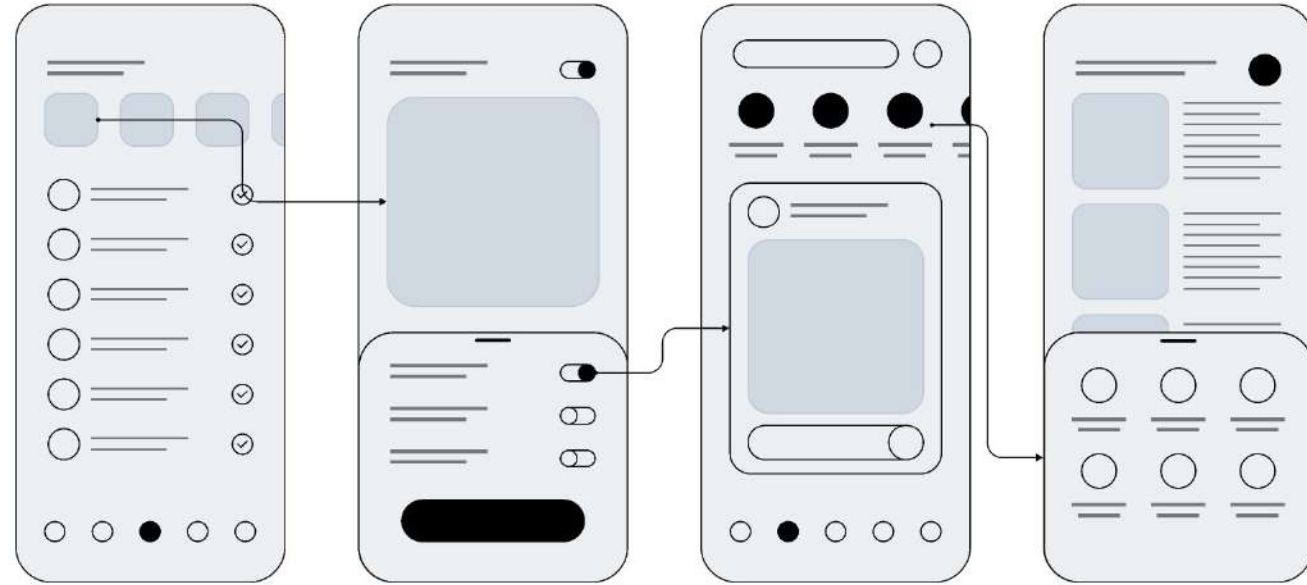
At Novumlogic, User Journey Map takes form of drawn schema on the wall or paper.



# Wireframes

Wireframes are digital, simplified visual concepts of the future app. At this stage we are not thinking about the beautiful UI, but about how to improve the UX.

They lay out the structure, hierarchy, and relationship between the elements that make up the product.





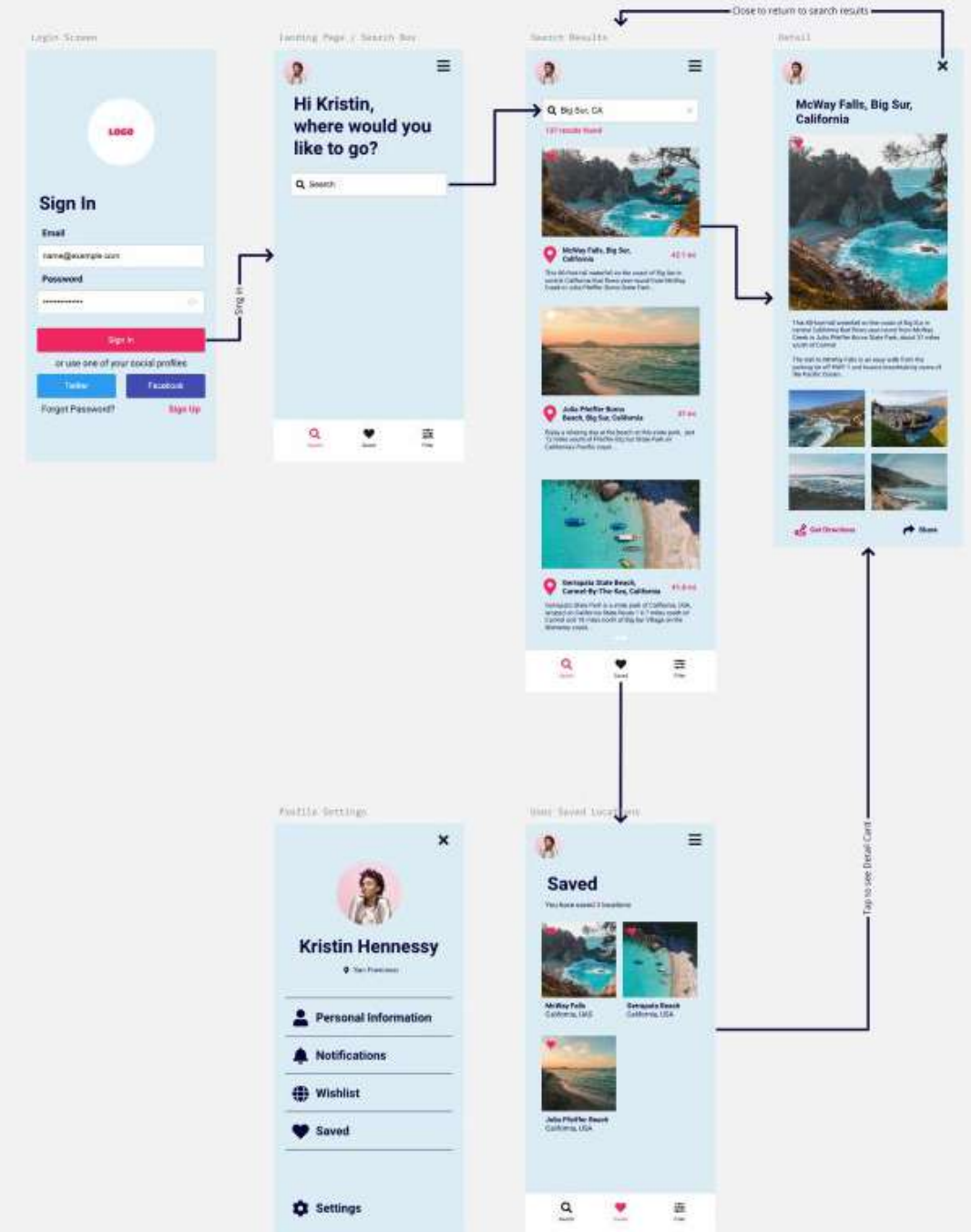
# Clickable Prototype

-simulate a real-world product

A dynamic, interactive model of your app. It is created with the above-mentioned wireframes.

You can give us valuable feedback so we can shape the final designs exactly meeting your vision.

[See a Clickable Prototype](#)



# App Concept

To make sure we create a design that you imagine, we work on a design concept. It presents visual idea of 2-3 screens from the app.

We discuss potential changes and create a perfect visual concept for your app based on the feedback.



## Visual & motion design

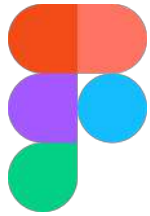
Final design of your app. We choose fonts, colors, icons, shapes, buttons and more.

In this stage we can also add fancy animations & screen transitions.





# Design Tools



Figma



Miro



XD



Photoshop



Illustrator

# App development

We offer you full mobile, web and backend development services



Native Android development



Native iOS development



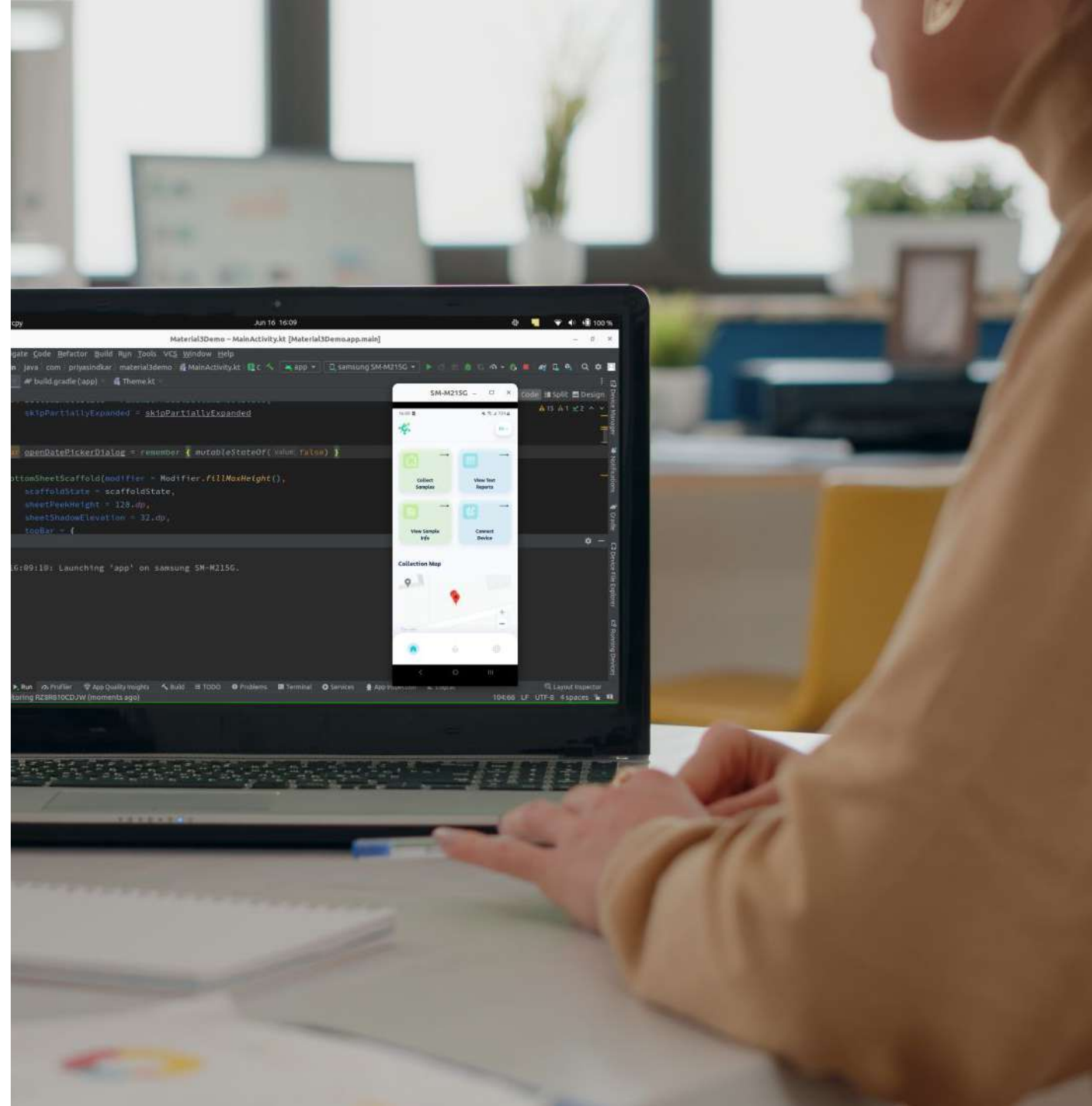
Cross-platform development



Web development



AI App Development



# App Development – main technologies

## Android



Kotlin



Java

## iOS

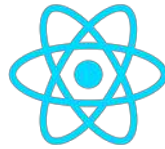


Swift

## Cross-Platform



Flutter



React  
Native

## Database



Supabase



Firebase



MongoDB



MySQL

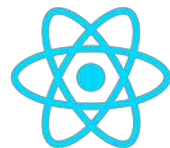
## Web



Node.js



Angular



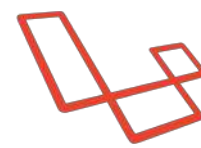
React.js



HTML,  
CSS



CodeIgniter



Laravel



Python

## Cloud



AWS



Google  
Cloud



# App Maintenance

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Be sure your app is up to date and bug free

- Quality Assurance
- Product enhancement
- App monitoring (performance and bugs)



# How We Work

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Engagement models // Scrum // Kick-off meeting // QA // Post development phase







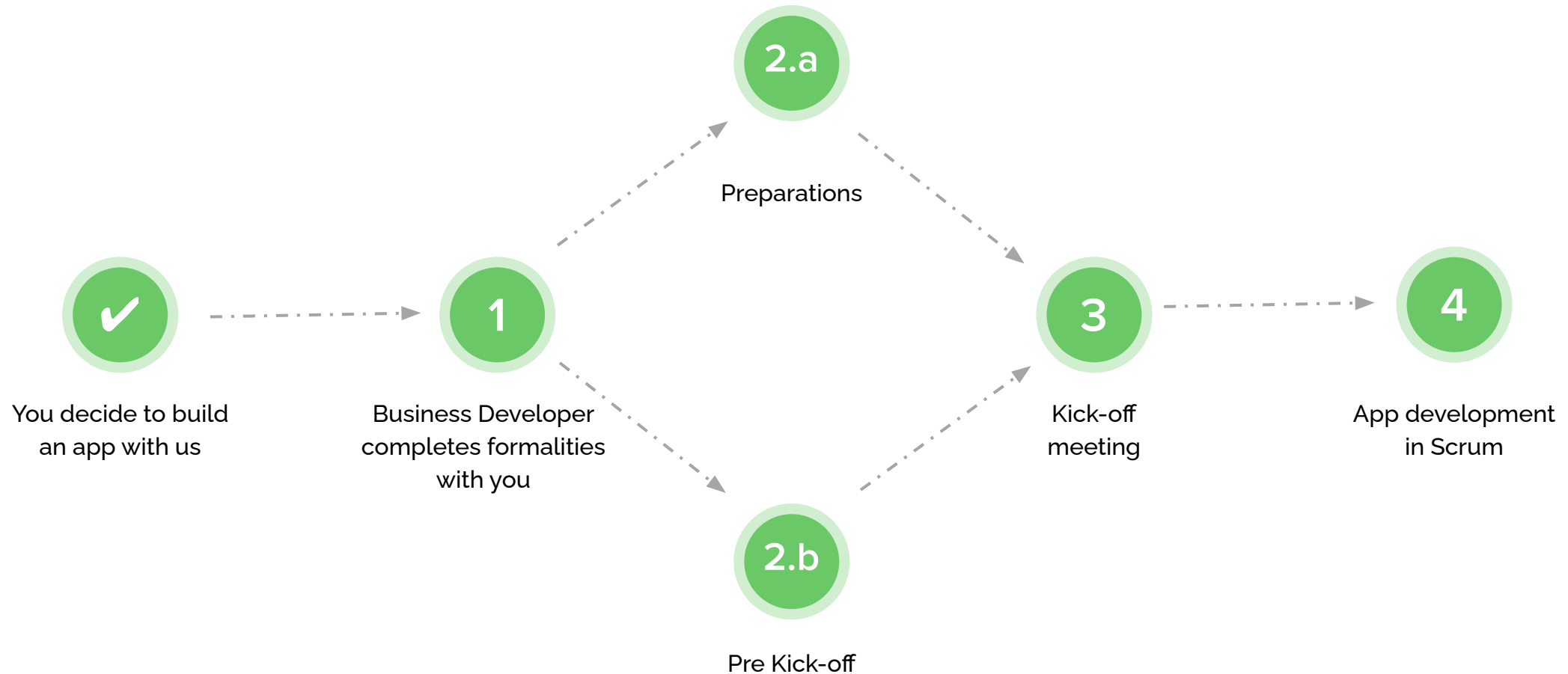
## Full App Development Service

We take the whole app development process off your shoulders.

Our services include everything you need to build a successful app.



# What happens when you decide to build an app with us



# What we are proud of

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team / company culture / events



# Our team

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More than 80 ambitious people who love  
to work and spend free time together





## Professionals on board include:

- iOS Developers
- Android Developers
- Flutter Developers
- Backend Developers
- Frontend Developers
- Quality Assurance Specialists
- UX/UI Designers
- Scrum Masters
- Business Analyst

Thanks to our **pro-active approach**, your project is our project: we'll share ideas for the best possible outcomes



# Outstanding company culture

- 
- Workation
  - Team Retreats
  - Birthdays
  - Release parties



Thank you for your time!

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**We would love to be your long-term partner**

[hello@Novumlogic.com](mailto:hello@Novumlogic.com)

